PATENT

Attorney Docket No.: <u>DERN-00101</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of) Group Art Unit: 3688
Howard Dernehl, et al.		Examiner: Raquel Alvarez
Serial No.: 09/635,994		AMENDMENT AND REQUEST FOR CONTINUED EXAMINATION (RCE)
Filed: August 9, 2000)	CONTINUED EMMINIMUM (RCE)
For: WEB BASED R WITH REWAR	REFERRALS) RD INCENTIVE)	162 North Wolfe Road Sunnyvale, CA 94086 (408) 530-9700
		Customer No. 28,960

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the final Office Action mailed August 11, 2009, and the Advisory Action mailed October 16, 2009, the Applicants request continued examination and further respond as follows:

Amendments to the Claims begin on page 2 of this paper. Remarks/Arguments begin on page 10 of this paper.